

LIGHTS, CAMERA, MEDIA LITERACY!
AUDIO ESSAY

- ___1) In your group, discuss the seven character traits just reviewed and determine at least one example of each trait for deForest, Armstrong, and Sarnoff.

- ___2) Choose the examples you want to use in your personal essay.

- ___3) Write a personal essay that incorporates the following:
 - a) an introductory paragraph that includes the name of the documentary (*EMPIRE OF THE AIR*), the filmmaker's name (KEN BURNS), the subject matter (EARLY RADIO), the seven character traits, and the names of the three men;

 - b) four paragraphs that address the seven traits (as listed and grouped by commas in #6 on your documentary handout);

 - c) an ending paragraph that repeats information from the introduction and then states your point of view about these three men.

- ___4) Practice reading your essay aloud with expression.

- ___5) Record your essay as if you were a radio announcer.

- ___6) Add the radio advertisement created by your group.